

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Case No. 15013US02)**

In the Application of:

Jeyhan Karaoguz et al.

U.S. Serial No.: 10/675,385

Filed: September 30, 2003

For: THIRD PARTY MEDIA CHANNEL
ACCESS IN A MEDIA EXCHANGE
NETWORK

Examiner: Jorge Mendoza, Jr.

Group Art Unit: 4126

Conf. No.: 6838

Customer No.: 23446

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being transmitted via EFS-Web to the United States Patent and Trademark Office on August 25, 2008.

/Michael T. Cruz/
Michael T. Cruz
Reg. No. 44,636

RESPONSE TO OFFICE ACTION MADE FINAL

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is a timely response to the Office Action Made Final mailed June 25, 2008 to provoke an Advisory Action. The deadline by which to respond to provoke an Advisory Action is August 25, 2008.

Remarks begin on page 2.